

Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu Chatha, Jammu-180009

Prof. B.C. Sharma Principal Investigator/Coordinator - IDP

Weekly Progress Report from 20th June to 24th June 2022

Activity 1

Organized two days Entrepreneurship Programme w.e.f 17th-18th June, 2022 for veterinary graduates on "Start-up Opportunities for Profitable Livestock Framing" wherein eight lectures were delivered by experts of national eminence, the details of which are as under:

- Entrepreneural opportunities in Agriculture by Prof. J.P. Sharma, Hon'ble Vice Chancellor SKUAST Jammu.
- Entrepreneurship Opportunities as a Veterinary Graduates by Dr. Sashanka Sekhar Dutta, Social Entrepreneur, Chief Functionary and Managing Trustee of JBF(India) Trust, Guwahati, Assam.
- Scopes and Opportunities in Animal Welfare by Dr. Smriti Rekha Dutta, Chief Clinician and Small Animal Surgeon, Programme Director, JBF(India), Guwahati, Assam.
- The Anatomy and Psychology of Entrepreneurship by Dr. Devesh Thakur, Assistant Professor, Department of VAHE, CSHPKV Palampur.
- Entrepreneurship in Animal Husbandry: Opportunity, Scope and Real Experience by Dr. Adarsh Tiwari, Technical Manager, North India and Consultant, Serval India Animal Nutrition, Prayagraj, UP.
- Success Story of Progressive Dairy Farmer by Sh. Kulbhushan Khajuria, Entrepreneur, Krishna Dairy Farm, Jammu.
- Leveraging Agri-startups through Agricultural Marketing by Dr. Anil Bhat, Assistant Professor, Division of ABM, SKUAST-Jammu, Chatha.
- Understanding different aspects of a business plan/how to write a business plan by Dr. Jeevan Jyoti, Associate Professor, Department of Commerce, University of Jammu.

A total of 28 students attended the programme out of which 19 were female students, 3 from SC, 2 from RBA category.





Activity 2

Prof. J.P. Sharma, Hon'ble Vice Chancellor SKUAST Jammu & IDP leader visited NAHEP-IDP office on 22.06.2022 for the assessment of infrastructural/setup of the IDP office.





Sd/-(B C Sharma) Principal Investigator

No: AUJ/NAHEP/IDP/22-23/174-175

Dt: 24-06-2022

Cc: Director Education for his kind information

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